April 29, 2020 | Rene Schlaepfer | Lead Pastor, Twin Lakes Church

QUESTIONS AND STRATEGIES RE: COVID CRISIS

The sudden change in direction for our entire world in the last weeks has been head-spinning. It's easy to become distracted. But to lead TLC through the next several months, the TLC staff executive team must focus on some key questions and responsibilities.

Immediate practical questions re: COVID crisis

- 1. How is the church body doing emotionally, physically, spiritually? How can we determine this? How can we meet needs? (calls, benevolence and pantry awareness, tlc.org/prayer, /help)
- 2. How can we continue to improve our ministries to serve our congregation and to reach out to the community? (continually improve livestream services, online classes, ways we help the needy)
- 3. What is the financial condition of the church and extension ministries?
- **4.** How long can we maintain the present pay strategy with staff?

Short term solutions to consider: volunteer pay cuts; org-wide mandated pay cuts; use of PPP loan if received; use of cash on hand

Longer-term solutions to consider: furloughs; layoffs

- 5. How will we decide to restart in-person church campus events/schools/camps? (Who will we listen to? How will we phase operations back to in-person gatherings? Who will be the gatekeeper?)
- **6.** What mitigation policies and materials must be in place before we can restart in-person services/schools/camps? (Thermometers, sanitizer stations, coffee policy, numbers allowed in room together, etc.)
- 7. How will this impact the college ministry center construction and use?

Responsibilities of church staff leaders during COVID crisis

- Praver
- Inspiration & information (Leaders who lead! Hope agents!)
- Immediate programming adaption and implementation (i.e., weekend services, classes, small groups, youth groups)
- Pastoral care

Longer term discussions:

- What (if anything) needs to change about how we were doing church?
- Will we need different long-term strategies for staffing that would allow for more sustainability and better ministry to a changing environment?
- What lessons have we learned? Where do we want to grow? (i.e., do we need a strategy for house churches—groups of 25-50 that we can pivot toward when large group gatherings are shut down? Do we need to invest more in the livestream or online experience?)
- For the next phase of ministry, how can we best prepare:
 - Ourselves
 - Our facilities
 - Our staff
 - Our volunteers
 - Our congregation
 - o Our worship environment
 - Our ministries
 - Our financial situation